

RITU JOSHI

Web Developer (WordPress & Shopify)

CONTACT

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📍 Jaipur, Rajasthan

EDUCATION

Rajasthan Technical University
B.Tech (computer science)
2017-21

Govt.sr. sec.school, Jhunjhunu
12th
2017

Shri Rani Sati girls sr. sec.
school, Jhunjhunu 10th
2015

ACHIVEMENTS

- Integrated ChatGPT and ElevenLabs to create conversational and voice-based AI systems.
- Project Exhibition Certificate in 2017
- IIT BHU Certificate in 2018
- Mobile Robotics Certificate in 2017
- Object Oriented Programming Training Certificate in 2018



ABOUT ME

WordPress and Shopify Developer with 5 years of experience building responsive websites, eCommerce stores, and landing pages. Experienced in WordPress, Shopify, Elementor, WooCommerce, payment gateway integration, website optimization, troubleshooting, debugging, and basic on-page SEO. Also skilled in AI-augmented development and basic workflow automation using n8n to improve development workflows and support business requirements.



SKILLS

- Shopify Store Customization & Custom Section Development
- WordPress Development (Elementor & WooCommerce)
- End-to-End Website Development & Payment Integration
- Website Performance Optimization & Basic SEO (On-Page, Technical SEO)
- UI/UX & Landing Page Design
- Basic Workflow Automation using n8n (Chatbots, Email Automation & Data Extraction)
- Framer Website Development (Basic)
- AI-Assisted Development & API Integrations (Claude AI, ChatGPT, OpenAI & ElevenLabs)
- Prompt Writing (Basic to Intermediate)
- Tools: Canva, Google Workspace



WORK EXPERIENCE

Upsworth Technologies

May 2025- Present

Wordpress and Shopify Developer

- Developed responsive WordPress, Shopify, and custom frontend websites using HTML, CSS, Bootstrap, and JavaScript.
- Built custom Shopify sections and business-specific functionality using Liquid, HTML, CSS, and JavaScript to enhance store usability and meet unique client requirements.
- Integrated third-party applications, enhanced website performance, and implemented on-page SEO best practices.
- Developed conversion-focused landing pages and customized WordPress/WooCommerce websites to meet client requirements.

HOBBIES

- Listening to Music
- Watching Movies
- Reading Books
- Cooking

LANGUAGE

- Hindi (Native)
- English

StellarMetrics Media Pvt. Ltd.

Jan 2024 - Mar 2025

WordPress/Shopify Developer & AI Automation

- Designed and developed responsive WordPress websites with structured UI/UX landing pages, product pages, and payment integration.
- Improved website visibility by implementing SEO fundamentals including meta titles, descriptions, and structured on-page optimization. Built automation workflows in n8n for chatbots, email responders, Instagram DMs, proposals, and API-based data scraping.
- Integrated ChatGPT, ElevenLabs, and prompt writing (basic-intermediate) for conversational and voice-based automation.



PROJECTS

NaturalElevate | Shopify

Technologies: Shopify, Liquid, HTML, CSS, JavaScript

Built and customized a Shopify store by building custom sections, enhancing the storefront UI, and optimizing the shopping experience using Liquid, HTML, CSS, and JavaScript.

Genussmarathon | WordPress

Technologies: WordPress, Gutenberg, HTML, CSS

Developed and customized responsive WordPress pages using the WordPress Block Editor (Gutenberg) and Elementor, while implementing on-page SEO and optimizing website performance.

AI Workflow Automation | n8n + ChatGPT

Technologies: n8n, ChatGPT, APIs

Built workflow automations using n8n, ChatGPT, and APIs to automate chatbot interactions, email responses, and business processes, reducing manual effort through intelligent workflows.